

Ultrasound in Wisconsin: the lowest-priced facilities

From each hospital's own posted prices.

\$110
TYPICAL PRICE

\$66–\$227
MOST PEOPLE PAY

\$39
LOWEST LISTED

132
FACILITIES COMPARED

Before you book: ask for the **billing code (CPT)** and whether the visit is billed as **inpatient or outpatient**; ask for a **Good Faith Estimate** in writing (you are entitled to one); and if you have insurance, confirm the facility *and* the doctor are in your network. A listed price is not a quote.

Inpatient vs. outpatient

The same procedure is billed very differently depending on where it is done. Ask which one applies to you.

SETTING	FACILITIES	TYPICAL PRICE	RANGE
Outpatient	139	\$99	\$52–\$919
Inpatient	34	\$95	\$39–\$707

Typical price by city

CITY	FACILITIES	TYPICAL PRICE
Milwaukee	4	\$204
Fond Du Lac	3	\$75
Stevens Point	3	\$102
Green Bay	3	\$384
Janesville	2	\$84

The 40 cheapest of 132 facilities

These are the lowest-priced facilities. The other 87 in Wisconsin, and the prices for your own insurance plan, are in your [free CostKits account](#).

#	FACILITY	SETTING	EST. PRICE	NEGOTIATED RANGE	VS. TYPICAL
1	Encompass Health Rehabilitation Hospital of Fitchburg LOWER Fitchburg · (608) 398-1000	Inpatient	\$39	\$39–\$48	-61%
2	EDGERTON HOSPITAL AND HEALTH SERVICES LOWER Edgerton · (608) 884-3441	Both	\$52	\$32–\$422	-47%
3	Marshfield Medical Center - Beaver Dam LOWER Beaver Dam	Outpatient	\$52	\$27–\$15,918	-47%
4	Oconto Hospital & Medical Center Inc LOWER Oconto · (920) 835-1100	Outpatient	\$52	\$52–\$181	-47%
5	Ascension NE Wisconsin, Inc. LOWER (920) 738-2000	Outpatient	\$53	\$11–\$874	-46%
6	Westfields Hospital LOWER New Richmond · (715) 243-2970	Both	\$54	\$25–\$1,003	-45%
7	Amery Hospital LOWER	Both	\$55	\$28–\$904	-44%
8	Columbia St. Mary's, Inc. LOWER	Both	\$55	\$105	-44%

#	FACILITY	SETTING	EST. PRICE	NEGOTIATED RANGE	VS. TYPICAL
9	Ascension Calumet Hospital, Inc. LOWER (920) 849-2386	Outpatient	\$55	\$17–\$874	-44%
10	Marshfield Medical Center - Marshfield LOWER Marshfield	Outpatient	\$56	\$55–\$7,776	-43%
11	Marshfield Medical Center - Weston LOWER Weston	Outpatient	\$56	\$56–\$7,803	-43%
12	Thedacare Regional Medical Center-Wild Rose Inc LOWER Wild Rose · (920) 622-3257	Outpatient	\$56	\$62–\$2,678	-43%
13	Thedacare Regional Medical Center-Appleton Inc LOWER Oshkosh	Outpatient	\$56	\$59–\$2,387	-43%
14	Thedacare Regional Medical Center-New London Inc LOWER (920) 531-2092	Outpatient	\$56	\$62–\$2,594	-43%
15	Thedacare Regional Medical Center-Waupaca Inc LOWER Waupaca · (715) 258-1600	Outpatient	\$56	\$62–\$2,594	-43%
16	ThedaCare Regional Medical Center-Berlin Inc LOWER	Outpatient	\$56	\$62–\$2,678	-43%
17	Thedacare Regional Medical Center-Shawano Inc LOWER Shawano · (715) 526-2111	Outpatient	\$56	\$62–\$2,594	-43%
18	Thedacare Regional Medical Center-Appleton Inc. LOWER Appleton	Outpatient	\$56	\$59–\$2,387	-43%
19	Thedacare Regional Medical Center-Neenah Inc LOWER (920) 454-5080	Outpatient	\$56	\$59–\$2,445	-43%
20	Monroe Clinic, Inc. LOWER Monroe · (608) 324-2000	Outpatient	\$60	\$60–\$252	-39%
21	Community Memorial Hospital of Menomonee Falls Inc LOWER Menomonee Falls · (262) 532-3700	Outpatient	\$60	\$32–\$1,111	-39%
22	Froedtert Memorial Lutheran Hospital Inc LOWER Milwaukee · (262) 532-3066	Outpatient	\$60	\$32–\$1,775	-39%
23	Sacred Heart Rehabilitation Institute, Inc. LOWER (414) 585-6884	Outpatient	\$61	\$14–\$819	-38%
24	Columbia St. Mary's Hospital Milwaukee, Inc. LOWER (262) 243-7388	Outpatient	\$61	\$14–\$1,081	-38%
25	Columbia St. Mary's Hospital Ozaukee, Inc. LOWER	Outpatient	\$61	\$14–\$1,081	-38%
26	STOUGHTON HOSPITAL ASSOCIATION LOWER (608) 838-8242	Outpatient	\$61	\$9–\$7,643	-38%
27	Essentia Health St Marys Hospital-Superior LOWER	Outpatient	\$62	\$27–\$2,453	-37%
28	Wheaton Franciscan Healthcare - Southeast Wisconsin Inc LOWER	Outpatient	\$64	\$37–\$2,496	-35%
29	Ascension SE Wisconsin Hospital, Inc. LOWER	Outpatient	\$64	\$30–\$2,496	-35%
30	Ascension St. Francis Hospital, Inc. LOWER (414) 769-4040	Outpatient	\$64	\$30–\$2,496	-35%
31	Ascension All Saints Hospital, Inc. LOWER (262) 687-8430	Outpatient	\$64	\$30–\$2,818	-35%
32	Allina Health Systems LOWER River Falls · (715) 307-6600	Outpatient	\$64	\$10–\$3,255	-35%
33	SAINT CROIX REGIONAL MEDICAL CENTER Saint Croix Falls · (715) 483-3221	Both	\$65	\$23–\$627	-34%

#	FACILITY	SETTING	EST. PRICE	NEGOTIATED RANGE	VS. TYPICAL
34	PRAIRIE DU CHIEN MEMORIAL HOSPITAL ASSOCIATION INC (608) 357-2000	Outpatient	\$65	\$10–\$2,899	-34%
35	Aspirus Tomahawk Hospital Tomahawk	Both	\$66	\$83	-33%
36	Aspirus Stanley Hospital Stanley · (715) 644-5571	Both	\$66	—	-33%
37	Aspirus Merrill Hospital Merrill · (715) 536-5511	Both	\$66	—	-33%
38	Aspirus Medford Hospital Medford · (715) 748-8100	Both	\$66	—	-33%
39	Aspirus Langlade Hospital Antigo	Both	\$66	—	-33%
40	Aspirus Eagle River Hospital Eagle River · (715) 479-7411	Both	\$66	\$217	-33%

Highest posted prices: ask before you book

The 5 facilities with the highest prices for this procedure in Wisconsin. Sometimes a high price is a quirk of how the facility posts it; call and ask.

#	FACILITY	SETTING	EST. PRICE	NEGOTIATED RANGE	VS. TYPICAL
128	PAM Rehabilitation Hospital of Wausau LLC HIGHER Wausau · (717) 731-9660	Outpatient	\$511	\$93–\$1,132	+416%
129	Baldwin Area Medical Center Inc. HIGHER	Outpatient	\$518	\$55–\$728	+423%
130	Froedtert Bluemound Rehabilitation Hospital HIGHER Wauwatosa	Outpatient	\$529	\$108–\$1,775	+434%
131	Select Medical Rehabilitation - Madison HIGHER	Inpatient	\$707	—	+614%
132	Meriter Hospital, Inc HIGHER Madison · (608) 417-6000	Outpatient	\$919	\$102–\$1,972	+828%

Already got a bill for this ultrasound?

Upload it and CostKits checks every line against these prices, flags charges worth questioning, and tells you what to say when you call billing. Free to start.

[Check my bill free →](#)

Planning ahead instead? Add your visit in CostKits to see what to expect, what to ask, and how to keep your costs down.

[Plan my ultrasound visit →](#)

Estimated price is the facility's posted price for this procedure (its lowest plausible negotiated or cash rate in the setting shown). Hospital-reported figures from CMS machine-readable files; estimates only, not quotes. Your cost depends on your insurance, network status and deductible. Placeholder and implausible prices are excluded. Questions or a bill to check: app.costkits.com.